



**Pleasant Hill Branch 146
Minutes of the Branch Executive Committee Meeting
July 14, 2011**

CALL TO ORDER

Big Sir Pete Gates, called the meeting to order at 9:30 a.m. He welcomed the 12 visitors including Committee Chairmen. (See **Attendance Roster attached**).

BEC ROLE CALL/QUORUM

Secretary Terry Marchione announced that a quorum was achieved with 12 of 12 BEC members present (see **Attendance Roster attached**). Sir Marchione commented that this was the first 2011 BEC meeting where all BEC members were present.

APPROVAL OF MINUTES

Sir Jim Burk (acting Secretary for the June meeting) indicated that the minutes from the June 9, 2011 meeting had been distributed electronically to all members of the 2011 BEC. He asked if there were any corrections or additions to the minutes. Being none, the minutes were approved as written. A copy of the minutes is available on the Sir website.

BIG SIR'S REPORT

Big Sir Pete Gates reported on the following subjects:

Area Governor Nominations

The Branch received a communication from **Area Governor Ron Smith** asking for any nominations there might be from Branch 146 for the position of 2012 Area Governor. There were no nominations at this time. Sir Gates mentioned that only past Big Sirs are eligible to seek this office. Sir Smith indicated a willingness to serve in 2012 if there were no nominations made.

Annual Election of Officers/Directors

Sir Gates reminded the BEC that the annual election of Officers and Directors would be held at the August luncheon.

Branch 146 2011 2nd Quarter Report

The Branch continued to make excellent progress towards its' 2011 goals.

- A total of 18 men have been inducted through June. Our goal for the year is 26
- The net gain in membership through June is 5. Thirteen members were lost during that time.
- We attracted 32 prospective members, well ahead of our goal of 42 for the year.

Note from the Area Governor

Big Sir Gates received a communication from **Ron Smith** complimenting the Branch on our 2nd Quarter report.

LITTLE SIR'S REPORT

Little Sir **Jim Burk** announced today's speaker will be **Al Guido** a Vice President with the San Francisco 49er's. Mr. Guido will speak on a variety of topics including his background, the potential new stadium, and his approach to sales.

The August speaker will be **Danette Leighton** who is the chief marketing officer for the new PAC 12 conference. August will also be team color day and Branch members are encouraged to wear their favorite team's colors to the luncheon.

Sir Jim also reported on his research into the possibility of placing a permanent sign near the clubhouse which would indicate Branch 146 meets here on the 2nd Thursday of each month. As part of his research, Jim visited the Concord Hilton (meeting place for Branch 8) where such a sign is in use. He photographed the sign and all present had an opportunity to take a look. All agreed the sign was quite attractive and professionally done. Lance (the GM at CourseCo) has given his stamp of approval. The cost for the sign would be \$315.38. A discussion ensued where one BEC member questioned the value of such a sign (relative to the cost) but, in general, all were in favor of pursuing this. The following motion was made, seconded and adopted:

Moved that the Branch approve the \$315.38 for a sign to be placed near the entrance to the Boundary Oak clubhouse pending formal approval by CourseCo and the City of Walnut Creek. CourseCo will install the sign.

SECRETARY'S REPORT

Sir Terry Marchione reported that State Sir has made some relatively minor changes to the rules. The only changes that affect the Branch are:

Rule 26: Senior certificate awards are now submitted directly to the Certificates Chairman

Rule 178: A printed hard copy (not electronic) of the Branch roster will be distributed to the Governor and Director but no longer to the Area Branches

Rule 227: The Branch Treasurer no longer retains cancelled checks

Rule 574: Defines the location of RV code in the Manual

TREASURER'S REPORT

Treasurer Dick Woodman reported that we started the month of June with \$12,088.55 and ended the month with just \$76.00 less, or \$11,521.55. Dick reported that through June the Branch had expended 52% of the revised 2011 budget but that we are still in excellent shape for the year.

Dick also observed that cash receipts at the luncheons have crept up over the last 2-3 months and totaled \$263 in June. Our goal has been to eliminate cash payment for the

lunches. Big Sir Gates commented that a task force is being formed to look at his issue along with the voluntary dues contributions.

COMMITTEE REPORTS

Safety (Jim Kohl)

Jim reviewed the leadership responsibilities in event of an actual emergency during our monthly meeting. He said we include the Plan in the Sir Call annually. Also a copy of the “Emergency Evacuation Exit Routes” will be on the tables today. There was discussion about including the Plan in the Branch website. There was general agreement that would be a good idea. Big Sir said Jim would announce and outline the Drill procedures at the Luncheon Meeting today.

Membership (Steve Sprague)

Steve sought BEC approval for new members **John Harkin**, sponsored by **Lo McCarley**, **Gerry Kaplan**, sponsored by **Terry Marchione**, **Virgil Lawrence**, sponsored by **Chuck Sesata** and **Pete McNeill**, sponsored by **Bill Schultz**. This motion was approved

Joe Himsl asked to be placed on the inactive list.

After the above changes, our total active membership count will be increased by three to 263 members. Our inactive roster increases by one member to 10

Recruitment and Retention – Chair Jack Calloway

Sir Jack reported on the year-to-date progress versus our goals. Overall we are in excellent shape in this regard. We have had 32 guests vs. the goal of 42 for the entire year and we have 22 new members vs. our goal of 26 for the entire year. We are close to the all-time membership high of 265. Our luncheon attendance so far is 75% with a goal of 70%. Our effort in the newspaper has been quite successful in generating interest with Jack receiving 7 inquiries since April. Sir Jack also reported on the results of a survey he conducted with recent sponsors. One finding was that the free lunch drawing was not an incentive for sponsoring, however Jack recommended we continue this as a good will gesture. It was also suggested we hold a drawing (annually) for members who brought a guest to a lunch.

Publicity – Chair Bill Hoban

Bill offered the opinion (based on input he received) that publishing the names of our speakers has an effect on the inquiries we get as a result of our newspaper listings. In line with this he reported the Clayton Pioneer has agreed to update the monthly listing with the name of our speaker.

Attendance/Luncheon – Chair Bob Mehus

The total lunch count for today's lunch was 227 so we made a guarantee of 211 to CourseCo. However, after the deadline, 14 Sirs requested to be excused. Bob pointed out the importance of the email reminder that goes out each month. The earlier deadline that we agreed to makes it important to remind members of the need to comply with this deadline (Friday before the lunch). Bob alerted the BEC that he will be gone for the two weeks prior to the August lunch and requested back-up help to field the phone calls and emails.

Activities – Chair Steve Dawkins reported on a request made by Walt Schick who wanted to know of our most popular activities. Golf is, by far, our largest activity followed by bridge and poker. Cooking, gardening, dining out and walking are also popular.

Travel – Chair Bob Spellman reminded us about the Sir river cruise next May which is close to being sold out.

Webmaster Terry Marchione reported that our outside consultant continues to do a great job and we are extending our agreement with her into the foreseeable future. He also reported noticing a drop-off in the number of visits to the Sir Call web page. It is difficult to determine the extent of this but he will keep an eye on the trend over the next couple of months. Big Sir Gates will be advertising for a web coordinator in the next Call.

NEW BUSINESS

Steve Dawkins presented a suggestion regarding payment for the monthly luncheons and the annual contribution. Simply put it would allow members to prepay for the year (amount to be determined). The benefit would be no need to call in, no need to write a check each month and no need for dun letters. This subject will be discussed at the next BEC meeting.

ADJOURNMENT

There being no further business to come before the Board, the meeting was adjourned by Big Sir Gates at 11:10 a.m. The next meeting of the BEC is scheduled for August 9, 2011 at 9:30 a.m. in the Lakeview Room at the Clubhouse at Boundary Oak.

Jim Burk, Volunteer Secretary

Attachments:

- (1) Attendance Roster 0714/11 BEC Meeting
- (2) Little Sir's Report for July (Jim Burk)
- (3) Treasurer's Report for June, 2011; and Form 28 "Monthly Cash Report" for June, 2011 (Dick Woodman)
- (4) Membership Chair's report; and Form 27 for July, 2011 (Steve Sprague)
- (5) Attendance/Luncheon Chair's report for July, 2011 (Bob Mehus)

(6) Branch Travel Form 53 & 50:

“Romance of the Rhine & Mosel Rivers,” May 19 – June 3, 2012