



**Pleasant Hill Branch 146
Minutes of the Branch Executive Committee Meeting
August 11, 2011**

CALL TO ORDER

Big Sir Pete Gates, called the meeting to order at 9:30 a.m. He welcomed the 14 visitors including Committee Chairmen. Area Governor Ron Smith was in attendance. (See **Attendance Roster attached**).

BEC ROLE CALL/QUORUM

Secretary Terry Marchione announced that a quorum was achieved with all 12 BEC members present (see **Attendance Roster attached**).

APPROVAL OF MINUTES

Terry Marchione indicated that the minutes from the July meeting had been distributed electronically to all members of the 2011 BEC. He asked if there were any corrections or additions to the minutes. Being none, the minutes were approved as written. A copy of the minutes is available on the Sir website.

BIG SIR'S REPORT

Big Sir Pete Gates reported on the following subjects:

Election of 2012 Officers

The annual election of officers will be held today during the luncheon. The slate of officers is as follows:

Jim Burk	Big Sir
Terry Marchione	Little Sir
Jim Meehan	Secretary
Jim Saavedra	Ass't Secretary
Dick Woodman	Treasurer
Chuck Clark	Ass't Treasurer
Bill Roberts	Director
Bill Holly	Director
Bill Hoban	Director
Walt Busenius	Director
John Harrington	Director
Chuck Campbell	Director

Senior Sir Award

Pete announced that **Sir Harry Dillion** will receive this award

Budget and Planning Study Team

Big Sir Pete has formed a team to evaluate future Branch expenses and options for funding these expenses. An interim report is due at the September BEC meeting and a final report due at the October meeting. Sir **Dick Woodman** is chairing this team and is assisted by **Chuck Clark, Ron DeGolia and Dennis Hallett.**

SIR Annual Meeting

Pete attended this annual event and gave a brief report. Highlights included: State SIR membership is up 6.5%, there are 145 Branches currently operating, 2 Branches closed during the year and a report that some Branches are purging their rosters of non-participating members.

LITTLE SIR'S REPORT

The August speaker will be **Danette Leighton** who is the chief marketing officer for the new PAC 12 conference. August is also be team color day and Branch members were encouraged to wear their favorite team's colors to the luncheon.

The September speaker will be Jack Citrin, professor of political science at Cal. He will speak on the upcoming election and issues surrounding that event.

Sir Jim announced that the lineup of speakers for 2011 is complete.

He also reported that the placement of the SIR sign that was discussed and approved at the July meeting has been placed on hold due the possible changes that may take place at the clubhouse. It is uncertain as to when this subject will be revisited.

SECRETARY'S REPORT

The Secretary had no additional items to report.

TREASURER'S REPORT

Treasurer Dick Woodman reported that we started the month of July with \$11,521.55 and ended the month with \$11,194.05.

Dick gave a brief update on members who are in arrears on luncheon payments and voluntary contributions. A good job has been done as far as collections are concerned and we have a very small number who are in arrears. We have one member who has paid nothing. Big Sir Pete will decide what to do about that and will take whatever action he deems appropriate.

Dick announced that all activity chairs will be asked to forecast their expenses for the remainder of 2011 and the full 2012 year. The goal is to have all activities break even so as to not require Branch funds.

COMMITTEE REPORTS

Membership (Steve Sprague)

Steve sought BEC approval for new members **Joe Hunt**, sponsored by **Dale Haukland**, **George Trabert**, sponsored by **Terry Marchione**, **Charles Kahsen**, sponsored by **Joe Fuchs**, **Lajos Nemeth**, sponsored by **Fred Kovar**, **Pat Meehan** sponsored by **John Harrington** and **Ben Yeraka** sponsored by **Jim Adams**. This motion was approved

One member was lost due to the death of **Mitch Mitchell**.

After the above changes, our total active membership count will be increased by five to 268 members. Our inactive roster remains at 10.

Recruitment and Retention – Chair Jack Calloway

Sir Jack reported on the year-to-date progress versus our goals. Overall we are in excellent shape in this regard. Including August, we have 28 new members in 2011 vs. a goal of 26 for the entire year. This makes the current membership of 268 the highest the Branch has attained. Our luncheon attendance of 75% is also ahead of our goal.

Jack mentioned that a document containing suggestions as to how to recruit new members is available at the check-in desk.

Motion: There will be an annual free lunch drawing for members who have had a guest at lunch but has not joined.

This motion was passed.

Publicity – Chair Bill Hoban

The chairman commented that the Contra Costa Times does not guarantee that our luncheon announcements will appear in the paper on a timely basis so sometimes it's a hit or miss proposition. We have better luck with the Clayton Pioneer and the Concord Transcript.

Area 2 of the SIR has decided to sign up for a booth at the annual Walnut Creek Walnut Festival. It is seen as an opportunity to get in front of the public and increase awareness of the organization. It's hoped that some interest in signing up with SIR will also be generated. We received a letter from the Area Governor (Ron Smith) asking the Branch to approve \$150 to help fund this event. After some discussion (some questions were raised as to the value of this) such a motion was presented

Motion: Branch 146 approves the expenditure of \$150 for booth rental and give-away prizes at the Walnut Creek Walnut Festival to be held on 9/24 and 9/25.

This motion was approved.

Attendance/Luncheon – Chair Bob Mehus

Chairman Mehus has requested that Courseco provide the luncheon menus 3-4 months in advance.

With regards to the August lunch, we guaranteed 210 attendees. However, after the noon Friday deadline set by Courseco, an additional 22 members requested to be excused. This creates a major problem and potentially a large liability for the Branch. To help offset this at future lunches, we will go back to the 10% contingency (rather than the 7% recently adopted.)

Treasurer Woodman reported that we have lost \$950 since the beginning of the year as a result of falling short of the guaranteed attendance.

We will be emailing reminders not only about writing a check but also reminders about the cutoff for excused absences.

Activities – Chair Steve Dawkins

No report

Travel – Chair Bob Spellman and Assistant Ken Richter three new travel events for approval. Motions were made and passed for each of the following events:

A SIR 146 Theater Party “Picasso at the Lapin Agile: to be held at the Lafayette Town Hall Theater on October 13.

The Day at the Races to be held at Golden Gate fields on October 21.

A Christmas Show Extravaganza to be held Dec 7 at the Fratellanza Club in Oakland

Webmaster

Terry Marchione reported that visits to the Sir Call page of the website increased since the Call was published. This is at least partly due to the fact that no copy of the Call was included in the email alerting members that it was available on the website.

DINNER DANCE

Sir Vince Rettew reported that the Spring Dance had some problems with attendance and he suggested that the dance be held once a year rather than twice. All agreed that this made sense and the next one will be held in the Spring of 2012

NEW BUSINESS--None

ADJOURNMENT

There being no further business to come before the Board, the meeting was adjourned by Big Sir Gates at 11:10 a.m. The next meeting of the BEC is scheduled for September 8 2011 at 9:30 a.m. in the Lakeview Room at the Clubhouse at Boundary Oak.

Attachments:

- (1) Attendance Roster 08/11/11 BEC Meeting
- (2) Treasurer's Report for June, 2011; and Form 28 "Monthly Cash Report" for June, 2011 (Dick Woodman)
- (3) Membership Chair's report; and Form 27 for August, 2011 (Steve Sprague)
- (4) Attendance/Luncheon Chair's report for August, 2011 (Bob Mehus)
- (5) Copy of email from Ron Smith regarding the Walnut Festival
- (6) Copy of the charter for the Budget and Planning Study Team
- (7) Branch Travel Forms 53
 - "Romance of the Rhine & Mosel Rivers," May 19 – June 3, 2012
 - "Day at the Races"
 - "A Christmas Extravaganza"